



Newsroom diversity, a far cry in Kannada Journalism

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***Abstract:** Mainstream news media is an integral part of modern day public sphere. It goes without saying that the news media needs to critically examine the issues pertaining to leadership, governance, policies of the incumbent government both at the center and the state level. Ideally, the mass media should not only advocate people's concerns but also disseminate their diversified voices to the decision makers. But, it appears that the mainstream mass media, have failed to reflect the concerns of the ordinary people belonging to various communities. Pluralism in news and diversity in the newsrooms are two of the biggest challenges existing in the media industry. Keeping these concerns in mind, this article presents a critical analysis of diversity in Kannada journalism.*

Key words: Newsroom diversity, Pluralism, Inclusiveness, Kannda journalism, Dalits, Adivasis.